



Integrated Pest Management Program

Department of Plant Science and Landscape
Architecture

Fruit Update – 11/22/24

Evan Lentz – Assistant Extension Educator



2024 New England Vegetable & Fruit Conference

December 17, 18, 19, 2024

Manchester, New Hampshire

at the DoubleTree by Hilton Downtown

[REGISTER HERE](#)

Contacts:

Registration: Shuresh Ghimire, UConn; 860-870-6933; shuresh.ghimire@uconn.edu

General questions: Sue Scheufele 508-397-3361; sscheufele@umext.umass.edu

New England Vegetable and Fruit Conference and Trade Show Set for December 17-19, 2024

The New England Vegetable and Fruit Conference and Trade Show will take place on December 17, 18, and 19 at the Doubletree by Hilton Manchester Downtown in Manchester, NH. The event will feature 30 educational sessions over three days, focusing on key topics related to vegetable, berry, and tree fruit crops. Sessions will also cover special topics such as climate resiliency, winter growing, labor management, and cut flower production. The popular “Farmer-to-Farmer” information-sharing sessions will bring speakers and farmers together for informal, in-depth discussions on timely issues of interest to growers. The conference also includes an extensive Trade Show with over 150 exhibitors, a poster session showcasing student research, and social mixers to encourage networking among attendees.

The educational program runs across three days, with five concurrent sessions held each morning and afternoon.

Tuesday, December 17: Sessions will cover sweet corn, strawberries, apples, cut flowers, cucurbits, stone fruit, organic production, equipment, and vegetable technology.

Wednesday, December 18: Topics include climate resiliency, specialty fruits and vegetables, leafy greens, post-harvest handling, reduced tillage, and more.

Thursday, December 19: Sessions will focus on tomatoes, winter growing, blueberries, protected culture, marketing, agricultural labor, and more.

Special sessions include tax preparation for farmers, farm succession planning with Land For Good, WPS train-the-trainer certification, and fourteen farmer-to-farmer sessions.



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The steering committee has curated a lineup of expert speakers from both the region and across the country to present the latest innovations and advancements in local fruit and vegetable production and sales. Attendees will have the opportunity to connect with fellow growers, advisors, researchers, and industry representatives, and leave with new ideas and information that can positively impact their farms.

Registration Information

- **Pre-registration fee:** \$115 per person; \$50 for students (high school or college). Students must show a valid student ID when picking up their registration packet.
- **Deadline:** Pre-registration must be completed by November 30, 2024. After this date, the fee increases to \$145 (\$70 for students). Late or walk-in registration is \$160.
- **Accommodations:** Overnight stays at the Doubletree are available at \$142 per night. To book, call 603-625-1000 and mention the event, or visit [Accommodation Information](#). Additional local accommodation options at a variety of price points can be found [here](#).
- **Assistance:** For physical, language, or financial assistance, please contact Olivia Saunders at 603-447-3834 or Olivia.Saunders@unh.edu at least three weeks prior to the event, and every effort will be made to accommodate your needs. A block of rooms is reserved for attendees requiring on-site accommodations for mobility reasons.

For more details, including online and downloadable registration materials, visit [New England Vegetable and Fruit Conference](#) website.

Sponsors

The event is Sponsored by the New England Vegetable & Berry Growers' Association and the Massachusetts Fruit Growers' Association in conjunction with the Universities of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont, as well as Cornell University, Maine Organic Farmers and Gardeners Association and the Connecticut Agricultural Experiment Station.

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The Connecticut Pomological Society

Finer Fruits Through Co-operative Efforts Since 1891

Mary Concklin
President

Greg Parzych
Vice-President

Erica Teveris
Secretary-Treasurer

Annual Meeting **Tuesday, December 3, 2024** **Middletown Elks Lodge** 44 Maynard St, Middletown, CT

- 8:00 Registration, Socialize, coffee, pastries, **Visit with vendors**
- 9:00-9:45 **New Insights on the Biology and Control of Fireblight.** Dr. Quan Zeng, CAES
- 9:45-10:15 **New Thinning and Apple Scab Control Products from Valent USA.** Jim Wargo, Valent
- 10:15-10:30 Break – Visit with Vendors
- 10:30-11:00 **Optimizing Insect Pest Management Strategies in Tree Fruit Production.**
Peter Jentsch, PomaTech Inc
- 11:00-11:30 **Creating a Marketing Plan.** Brian Moyer, Penn State University
- 11:30-12:00 **Apple Cold Hardiness, Climate Change and Tree Decline.** Dr. Jason Londo, Cornell
- 12:00-1:00 Lunch
- 1:00-1:30 **Business meeting, Award presentations**
Apple marketing board update: Erin Windham, CT Department of Agriculture
Financial report: Erica Teveris
Award of Merit: Mary Concklin - presenter
Award of Distinction: Ryan Bishop - presenter
- 1:30-2:00 **Investing in Your Success: Fundamentals of Pricing for Farm Markets.** Brian Moyer
- 2:00-2:15 **Crop Insurance Update.** Colleen Kisselburgh, Arthur Carroll Insurance
- 2:15-3:00 **Herbicide Alternatives: Grower panel.** Trevor Hardy – Brookdale Fruit Farms, Eric Henry – Blue Hills Orchard, Peter Rogers – Rogers Orchards
- 3:00-3:30 **Spotted Wing Drosophila Parasitoid Project Update.** Dr. Claire Rutledge, CAES
- 3:30 **Pesticide Credits and Socialize**

Directions to the Middletown Elks Lodge are below
[3.5 pesticide re-certification credits have been applied for.](#)

This Program is a cooperative effort of The CT Pomological Society, UConn Extension and UConn Dept of Plant Science & Landscape Architecture

DIRECTIONS

to

The Middletown Elks Lodge, 44 Maynard St, Middletown, CT

From the north via I-91 south:

Exit 22 south onto Rt 9 south
Exit 13 off Rt 9 south, for State Rt 17 south.
Keep right, follow signs for Main St.
Turn left onto Main St Extension (before getting to Rt 17)
Continue onto Saybrook Rd
Turn right onto Clew Dr
Turn left onto Maynard St

From the west via I-84 east

I-84 east to 691 east
Continue on to Rt 66 east
Turn right onto Main St in Middletown
Continue onto Main St Extension
Continue onto Saybrook Rd
Turn right onto Clew Dr
Turn left onto Maynard St

From the south via Rt 9 north

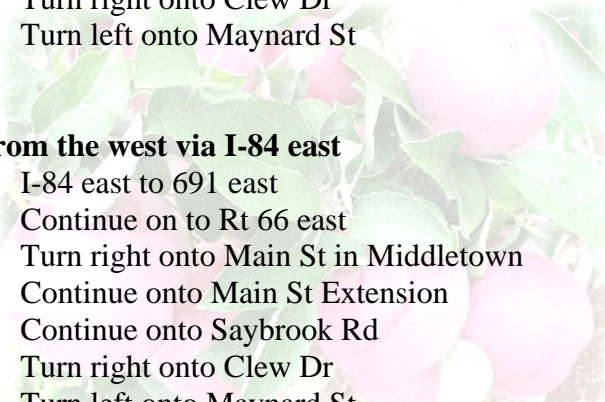
Rt 9 north to exit 12
Turn left onto Bow Lane
Turn left onto Saybrook Rd
Turn right onto Clew Dr
Turn left onto Maynard St

From the south on I-91 north

I-91 north to Rt 66 east
Turn right onto Main St in Middletown
Continue onto Main St Extension
Continue onto Saybrook Rd
Turn right onto Clew Dr
Turn left onto Maynard St

From the east via CT-2 west

2 west to exit 18 for CT 16 west
Turn left onto Rt 66 west
Go across the bridge
Turn right onto Main St
Continue onto Main St Extension
Continue onto Saybrook Rd
Turn right onto Clew Dr
Turn left onto Maynard St



The Connecticut Pomological Society

-finer Fruits Through Co-operative Efforts Since 1891



Mary Concklin
President
(610) 220-7437

Greg Parzych
Vice-President
(617) 515-4346

Erica Teveris
Secretary-Treasurer
(860) 690-2904

2024 Annual Dues and Meeting Registration Fees

\$50 per Person (includes membership, registration, morning snacks, buffet lunch)

\$125 for Exhibitor Booth (includes registration, morning snacks and lunch for one)

\$30 for additional exhibitor staff

Membership and Exhibitor information:

Name: _____

Business Name: _____

Business address: _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

List of attendees:

Membership # _____ x \$50 _____

Exhibitor Booth \$125 _____

Additional exhibitor booth staff # _____ x \$30 _____

Total enclosed \$ _____

Make checks payable to
CT Pomological Society

Mail to:

Erica Teveris
589 Hopewell Rd
South Glastonbury, CT 06073

To pay by credit card, contact Erica at eteveris@gmail.com
or at 860-690-2904.

Vegetable & Small Fruit Growers Conference

January 7, 2025

UConn Student Union | Storrs, Connecticut

Regular Registration: \$50.00 (ends December 29, 2024 at 11:59 PM)

Late Registration (starting on December 30, 2024): **\$70.00**

Student Registration: \$35.00

Online registration will close on January 5, 2025 at 11:59 PM.

Same day registration may be available but space is not guaranteed.

Trade Show held throughout the conference

Pesticide recertification credits available: 4 CEU, pending

Lunch & Parking is included in conference registration

Prior to the day of the conference, you will be sent an event parking link to register for validated parking

You must be registered prior to January 5, 2024 in order to receive free parking.

Register at: s.uconn.edu/vfcregistration

To pay via mail: s.uconn.edu/ctvfconference

For more information visit: [ipm.cahnр.uconn.edu](https://ipm.cahnر.uconn.edu)



Questions? Email tolland@uconn.edu or call 860-875-3331